

# ReSpace/MAPLD 2010 Conference Exhibit & Sponsor Programs

## 1-4 November 2010

### Hyatt Regency Albuquerque, Albuquerque, New Mexico

Dear Space Industry Colleagues,

COSMIAC's ReSpace/MAPLD 2010 Conference will be held 1-4 November 2010 at the Hyatt Regency Albuquerque, 330 Tijeras NM, Albuquerque, NM 85711 (Phone: 505-842-1234, Fax: 505-843-2710). The conference is supported by AFRL/RV, NASA/GSFC, and the members and partners of COSMIAC ([www/cosmiac.org](http://www/cosmiac.org)) including AFRL/PTi, SNL, LANL, UNM, and SWRI. AFRL/RV is the conference's Prime Sponsor.

The ReSpace/MAPLD Exhibit Program provides exhibitors with nearly three full days of exposure at a conference expected to draw over 400 space industry leaders, managers, engineers, and researchers. The Exhibit Program begins at 1:00PM on November 1 and ends at 1:30PM on November 4, with an exhibitor sponsored dinner event on November 2.

The Exhibit Program provides organizations with a wide spectrum of high-value-proposition opportunities to exhibit on a paid, first-come/first-served basis. Each exhibit package includes two exhibitor staff badges (extra exhibitor staff badges are available for \$45 each), a six-foot table, 2 chairs, company sign, electricity (standard outlet), and listings in the ReSpace/MAPLD 2010 Conference print and electronic materials. The cost and features of each exhibitor package are shown below:

Level (quantity available)	Cost	Comments
Prime Exhibitor (1)	\$12,000	Multiple exhibit spaces (incl. 10'x20') + convention level hospitality suite + adjoining accommodations for up to 4 + 5 technical session registrations + dedicated web page on event website
Premium Exhibitor (4)	\$7,000	Large exhibit space (10'x8') + convention level hospitality suite + adjoining accommodations for up to 2 + 2 technical session registrations + shared Prem Exhibit web page on event website
Standard Exhibitor (53 total in various locations)		Regular exhibit space (10'x6') + 1 technical session registration + hyperlinked logo on event website
a.Booths in secured room (26) upstairs	\$2,200	
b.In unsecured foyer spaces (18) upstairs	\$1,750	
c.In unsecured foyer space (9) downstairs	\$1,750	

#### Notes:

- For standard exhibitors, there is an extra charge for special facility requests & extra exhibitors (>2/space).
- Standard power will provided to each booth

The ReSpace/MAPLD 2010 Exhibitor Registration Form and floor plan are attached.

Please send email to [ctabbert@ultracomm-inc.com](mailto:ctabbert@ultracomm-inc.com) or fax me at (505) 821-5908 with your top four exhibit booth preferences.

The technical sessions are located as follows:

- General Session with Invited Speakers, along with all meals, will be held in Pavilion IV/V/VI/foyer
- ReSpace Track will be held in Pavilion I,II,III
- MAPLD Track will be held in Sendero
- Open Forum Posters will be held in Fiesta

Our exhibit services vendor is:

Convention Services of the Southwest (CSS)  
1921 Bellamah NW  
Albuquerque, New Mexico 87104  
Ph: 505-243-9889  
Fax: 505-243-8197  
Contact: Vicki Clough, Vice President  
Email: [vicki@cssabq.com](mailto:vicki@cssabq.com)  
[www.cssabq.com](http://www.cssabq.com)

Upon paid registration, exhibitors will receive a package describing the services included with your package, additional services provided by CSS, and the details for exhibit shipments.

The ReSpace/MAPLD 2010 Sponsorship Program is described below. Again, the Sponsorship Program provides a spectrum of high-value-proposition sponsorship opportunities for organizations to achieve their visibility and marketing goals.

Level (quantity available)	Cost	Comments
Event Prime Sponsor (1)	\$20,000	Logo on all materials + dedicated web page on event website + contest sponsor + exhibit space at contest 6 technical session registrations + Room upgrades (1 Presidential Suite + 1 Upgraded Room) + Banner placement at each technical session and at contest
Event Co-Sponsor (2)	\$12,500	Logo on all materials + dedicated web page on event website + 4 technical session registrations + Room upgrades (1 Upgraded Room) + Banner placement at each technical session
A/V Sponsor (2)	\$5,000	Acknowledgement & logo shown at start of each technical session + 2 technical session registrations + 1 Upgraded Room + shared A/V Sponsor web page on event website
Meal Sponsor - lunch (6) (2 at each of 3 lunches)	\$1,750	3 min. podium address at one lunch + logo placement on one lunch podium + 1 technical session registration
Meal Sponsor – dinner (2) (1 at each of 2 dinners)	\$3,250	5 min. podium address at one dinner & that evening's events + logo placement on one dinner podium + 1 technical session registration
Associate Sponsor (30)	\$1,000	Hyperlinked logo on event website + banner at event

Please contact me by phone or e-mail with any suggestions, special concerns, or questions you might have. I look forward to seeing you in Albuquerque at ReSpace/MAPLD 2010!!

Best Regards,



Chuck Tabbert  
RESPACE 2010 Industrial Exhibit Chair  
Tel: (505) 823-1293 Fax: (505) 821-5908  
E-mail: [ctabbert@ultracomm-inc.com](mailto:ctabbert@ultracomm-inc.com)

Attachments:  
(1) RESPACE 2010 Exhibit Registration Form  
(2) Exhibit Floorplan

## RESPACE 2010 Exhibit Registration Form Hyatt Regency, Albuquerque, NM

Company: \_\_\_\_\_

Point-of-Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

The following will be our staff and are authorized to work at the RESPACE2010 Exhibit booth:

1) \_\_\_\_\_ Exhibitor "comp" for conference sessions. *Please complete a RESPACE registration form and return with this form and mark. "2010 Discount".*

2) \_\_\_\_\_ who is \_\_\_ Exhibitor Only \_\_\_ Paid Conference Attendee

3) \_\_\_\_\_ who is \_\_\_ Exhibitor Only \_\_\_ Paid Conference Attendee

**There is an additional fee of \$45.00 per person for any additional standard exhibitor booth staff other than those allotted above.**

1) \_\_\_\_\_ with company \_\_\_\_\_

2) \_\_\_\_\_ with company \_\_\_\_\_

**Booth Preference:**     \_\_\_\_\_ 1<sup>st</sup>   \_\_\_\_\_ 2<sup>nd</sup>   \_\_\_\_\_ 3<sup>rd</sup>   \_\_\_\_\_ 4<sup>th</sup>

**Sponsorship Request**

Event Prime Sponsor	\$20,000	_____
Event Co-Sponsor	\$12,500	_____
A/V Sponsor	\$5,000	_____
Meal Sponsor-Lunch	\$1,750	_____
Meal Sponsor-Dinner	\$3,250	_____
Associate Sponsor	\$1,000	_____

	<b>Amount Due</b>
Exhibit Fee:	_____
Additional exhibitors at \$45 each:	_____
Sponsorship	_____
<b>Total:</b>	_____

**Payment: Payment in FULL is required upon receipt of form. Purchase Orders are NOT accepted.**

Payment is via: \_\_\_ enclosed check (made payable to UNM Events & Conferences)

\_\_\_ American Express \_\_\_ Mastercard \_\_\_ Visa

Amount being authorized: \_\_\_\_\_

Credit card # \_\_\_\_\_ Expiration date: \_\_\_\_\_

Card Security Code \_\_\_\_\_

Cardholder name \_\_\_\_\_ Signature \_\_\_\_\_

Address/City/State \_\_\_\_\_

Telephone # \_\_\_\_\_



**Convention Services  
of the Southwest, Inc.**  
1921 Bellamah Avenue NW  
Albuquerque, NM 87104  
Phone: (505) 243-8889  
Fax: (505) 243-8197

**EVENT LEGEND**

- 27- 8' TABLES
- 30- 8X10 BOOTHS
- 1- 10X20 BOOTHS
- 2- REGI PACKAGES
- 25- POSTERBOARDS

**AREA:**

- SYMBOLS**
- ⊕ = WALL OUTLET
  - = COLUMN
  - ⊗ = ELECTRIC/COMM PORT
  - ☒ = FIRE EXTINGUISHER

**REVISIONS**

CREATED: JUNE 22, 2010

No	DATE	INITIAL
1	07/13/10	DRC
2	07/20/10	DRC
3	08/02/10	MS
4	00	00
5	00	00
6	00	00
7	00	00
8	00	00
9	00	00
10	00	00

**EVENT NAME:**

COSMIAC RESPACE 2010

**LOCATION:**

ALBUQUERQUE HYATT  
PAVILION, FIESTA, & FOYER  
Albuquerque, NM

**EVENT DATES:**

NOVEMBER 1-4, 2010

**JOB NO.:**

000

**FILE:**

COSMIAC10

**DRAWN BY:**

DRC

FOR FIRE MARSHAL USE ONLY

